



**Second Nature**  
Education for Sustainability

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# Kresge Foundation Fellowship Program 2010

Strategic Outreach and Education for  
**Advancing Green Building in Higher Education**

## Kresge Fellowship Guidelines

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## Contact

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## 1. INTRODUCTION (What is the Kresge Fellowship Program?)

The Kresge Fellowship Program provides under-resourced colleges and universities with opportunities for training, networking, and inspiration for campus green building. Institutions that are awarded fellowships select a key representative to attend a conference relating to this topic and to become part of the Kresge fellowship network of green building fellows. Fellowship awards provide money for travel, lodging, and registration in the conference.

The Kresge Foundation, in partnership with Second Nature, is working towards building the capacity of higher education institutions with limited resources. (For the purpose of this initiative, “under-resourced” institutions are identified as those colleges and universities listed as Title III and V Institutions by the US Department of Education.) With funding provided by The Kresge Foundation, Second Nature is executing a comprehensive outreach and education program, the Advancing Green Building in Higher Education Initiative, to provide capacity building and develop green building competence. This fellowship program, within the Advancing Green Building Initiative, builds new champions for campus green building and increases awareness among under-resourced institutions about the benefits of green building and resources available to assist colleges and universities in these endeavors. The application deadline for the Kresge Fellowship Program 2010 is March 15, 2010. The final decision will be announced by April 15, 2010.

## 2. FELLOWSHIP PURPOSE (What are the goals of the Kresge Fellowship Program?)

- 1. Climate Neutrality:** The primary goal of the Kresge Fellowship Program is to assist under-resourced institutions, including community colleges and minority-serving institutions, across the United States in pursuing climate neutrality via significantly reducing their institutional greenhouse gas emissions. This program focuses on green building because the building sector contributes to one-third of U.S. emissions.
- 2. A Share in the Benefits:** Green building offers many benefits to colleges and universities. These include financial savings, expanded educational opportunities, increased occupant performance, reduction in environmental and health impacts, and increased institutional competitiveness. Institutions that are building green are also favored for philanthropic grants and alumni gifts. This fellowship program aims to build the current and long-term capacities of under-resourced institutions to secure these advantages.
- 3. Green Building Awareness:** The Kresge Fellowship Program builds green building awareness among under-resourced institutions at all stages of the building process by offering access to training and networking opportunities. These experiences are intended to build the leadership capacity of the fellow to instigate or propagate green building practice in their institutions, with subsequent reduction in the greenhouse gas emissions associated with their campus facilities.

### **3. OVERVIEW OF ACTIVITIES (What support is provided by the fellowship program?)**

Kresge Fellowship Program will provide free registration and travel expenses (up to \$2000/fellow) for fellows to attend green building-related conferences and/or workshops. Fellows will also become members of the Kresge Fellows Network.

(Fellows will be requested to submit invoices for reimbursement of all eligible conference-related costs along with their first report, due on 12/15/2010).

#### **1. Conference Attendance:**

Fellows are required to attend one of the following conferences of their choice:

1. *AASHE Annual Conference/ACUPCC Climate Leadership Summit 2010 – October 10-13, 2010, Denver, Colorado*  
(<http://www.aashe.org/conf2010/>)
2. *Greenbuild 2010 – November 16-19, 2010, Chicago, Illinois*  
(<http://www.greenbuildexpo.org/>)

#### **2. Grant Requirements: Two Brief Reports**

1. **Report 1** (Maximum 500 Words, Due by 12/15/10): Fellows are required to write a brief report regarding their learning and networking experiences during the fellowship program at the end of the fellowship term. This report should encapsulate:

- An overview of the conference/workshops the fellow has attended during the fellowship, and
- How the fellowship experience will help / has helped in dealing with the challenges for green building at their institutions.

2. **Report 2** (Maximum 500 Words, Due by 12/15/11): One year later, fellows are required to prepare a follow-up report describing how what they have learned is being applied in their institutions.

(Fellows are requested to forward the reports to Second Nature at [fellowships@secondnature.org](mailto:fellowships@secondnature.org))

**Please Note:** Second Nature will reimburse the awardee institution for the conference-related expenses only upon the receipt of **Report 1**.

#### **3. Networking:**

1. Fellows are encouraged to utilize Kresge Fellows' conference calls and listserv to share lessons and best practices with one another.
2. Reports submitted by Fellows will be posted on the Campus Green Builder web portal. The Second Nature team, the Kresge Foundation or their peers may contact the fellows with questions regarding these reports.
3. Fellows are welcome to contact Second Nature for more networking-related information.

#### **4. Learning Outcomes:**

Following are the expected immediate and long-term outcomes of the fellowship program.

### 1. Immediate Outcomes:

Fellows will be given opportunity to learn about one/more of the following topics:

1. Importance of green building at under-resourced institutions
2. The business case for green building
3. Management/coordination of green building projects
4. Management, operation and maintenance of green buildings
5. Post-occupancy education measures for green building occupants/users
6. Energy and resource management
7. Identification and selection of green experts and networks
8. Selection of vendors of green services and products and systems
9. Available federal/state/local assistance for green building projects
10. Government policies and certification systems
11. Students involvement/educational opportunities of green buildings

### 2. Long-term Outcomes:

The expected outcome of this fellowship program is that green building practice becomes a key consideration in all facility/building related projects at the awardee institutions.

## 4. ELIGIBILITY REQUIREMENTS (Who can apply for the Kresge Fellowship Program?)

Under this program, a total of 40 fellowships will be awarded to 40 under-resourced academic institutions. 15 fellowships were awarded for the year 2009, and the following 25 fellowships will be awarded for the year 2010. For each of the 40 fellowships, the award term is one year. The fellowship program requires the interested institutions to be categorized as Title III and V Institutions listed by the US Department of Education.

### **Title III Programs**

1. Title III Part A Strengthening Institutions (also includes American Indian Tribally Controlled Colleges and Universities Program and Alaska Native and Native Hawaiian-Serving Institutions Program)
2. Title III Part B Strengthening Historically Black Colleges and Universities
3. Title III Part B Strengthening Historically Black Graduate Institutions
4. Minority Science and Engineering Improvement

### **Title V Program**

1. Developing Hispanic-Serving Institutions  
(Please find the list of around 625 institutions categorized under Title III and Title V classifications at <http://www.ed.gov/about/offices/list/opec/ides/t3t5-eligibles-2009.pdf>)

The selected Institutions will select one individual to participate in this fellowship program. The candidate is eligible to represent the institution only if she/he is a key decision-maker and holds the position of Vice President of Finance/Business, Campus Planner or Facilities Director (or equivalent). Sustainability staff may also be eligible, but only if they report directly to the President or Provost.

## **5. APPLICATION PROCESS AND SCHEDULE (How and when to apply?)**

Please obtain the Kresge Fellowship Application Form with the schedule details at:

<http://campusgreenbuilder.org/node/26>

## **6. SELECTION PROCEDURE (How are the fellows selected?)**

Applicants will be evaluated and selected based primarily on their demonstrated interest and potential to champion green building at their institutions.

Second Nature has convened a selection committee to select recipients of the Kresge Fellowships. The selection committee consists of institution leaders, experienced sustainability professionals and green building experts.

## **7. SELECTION CRITERIA**

### **SELECTION CRITERIA FOR INSTITUTIONS**

- CURRENT SUSTAINABILITY CAPACITY
- ENDOWMENT PER STUDENT ENROLLED
- PERCENT OF OPERATING BUDGET THAT COMES FROM TUITION
- TOTAL NUMBER OF STUDENTS ENROLLED
- PERCENT OF FINANCIALLY DISADVANTAGED STUDENTS ENROLLED
- TOTAL BUILT-UP AREA OF CAMPUS FACILITIES
- TOTAL LAND AREA OF CAMPUS
- STATEMENT OF INTEREST

### **REQUIREMENTS FOR CANDIDATES**

- POSITION AND TENURE AT THE INSTITUTION
- DECISION-MAKING POWER ON CAMPUS-WIDE ISSUES

For more information regarding the Kresge Fellowship Program, please contact:

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